

JOHAN VRANCKX COMMERCIAL DIRECTOR ENQIO



Mechelen, 6 April 2010

Mechelen-based growth company Enqio, active in data analysis for financial institutions, telecommunication companies, authorities and the media sector, has appointed Johan Vranckx as its commercial director. He also becomes a shareholder and a member of the Board of Directors.

Vranckx will manage and expand the sales team, help to develop the marketing policy, carry out the business plan and supervise the company's quality control system. He reports to Managing Director Alain Vandenborne.

Johan Vranckx (49) has more than fifteen years experience in the data analysis sector. He successfully filled executive sales and marketing positions at data analyst and application builder LACO Information Services, 4C Consulting specialised in customer relationship management and American software manufacturer SAS Institute.

Vranckx studied economics and IT at KU Leuven, and also has a postgraduate in sales management from the economic college of higher education Ehsal. In his spare time he likes to listen to classical music, jog and read.

Johan Vranckx' appointment fits in with Enqio's ambition to grow into a major international player in products and services for data analysis.

About Enqio - "Expect more"

Enqio helps get more value out of an organization. Employing software developed for in-depth analyses, the company distils useful insights from large amounts of company data. These insights allow management to calculate risks in a timely fashion and make informed, corporate decisions. Enqio therefore ensures a sustainable increase in turnover and profit. Enqio is an international company focused primarily on the telecom, financial, public and media sectors. Its customers include ArcelorMittal, ASR Verzekeringen, De Post, Dexia, Electrabel/GDF Suez, ING, KBC, Luxembourg Stock Exchange, Mensura, Mercator Verzekeringen, Microsoft, Mobistar, Nuon, Orange/France Telecom, P&T Luxembourg, Rogers Wireless, Telenet, Test-Aankoop, Toyota, Turkcell, UCB and Zain.

More info on www.enqio.eu

Enqio

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